

University of Dhaka
Department of Television, Film and Photography
Television Journalism: Development Issues (TFP - 406)
BSS 6th Batch 7th Semester (January – June 2023)

Faculty: Reaz Ahmad

Bachelors of Arts (Honours), Master of Arts (Mass Communication and Journalism) from University of Dhaka

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Class Meets: 10 am - 1 pm on Wednesday

Class Room: 1101 Arts Building

Course Description:

- This course is designed to upgrade the skills of students in the area of development journalism. It will acquaint students with all the domains of development issues of Bangladesh like - agriculture, health, environment, disaster management, NGOs etc. and make them familiar with the relationship between media and development sectors. Students will produce reports on development issues for television.

Assessment:

1. **Attendance & Class participation – 5**
2. **Midterm – 20**
3. **Report on development issues/Presentation – 25**
4. **Semester Final – 50**

Academic Offences

Plagiarism, cheating, and all other forms of intellectual dishonesty or academic offence will be penalized as stipulated in the DU academic regulations.

Course Plan (subject to adjustments/changes, if required, at any stage of the course)

| Date | Week | Topics |
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| 18.01.23 | 1 | Introduction Brief on the Course |
| 25.01.23 | 2 | Development Journalism: History and Concept |

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| | | <p>Recommended Reading:</p> <ol style="list-style-type: none"> 1. Karin Wahl-Jorgensen, Thomas Hanitzsch - The Handbook of Journalism Studies. Routledge. 2. Alan Chalkley - A Manual of Development Journalism |
| 01.02.23 | 3 | <p>Development Issues in Television Journalism: Global and Bangladesh Perspective</p> <p>Recommended Reading:</p> <ol style="list-style-type: none"> 1. Karin Wahl-Jorgensen, Thomas Hanitzsch - The Handbook of Journalism Studies. Routledge. 2. Alan Chalkley - A Manual of Development Journalism |
| 08.02.23 | 4 | <p>Development Issues in Television Journalism: Global and Bangladesh Perspective</p> <p>Recommended Reading:</p> <ol style="list-style-type: none"> 1. ME&A Inc, Washington, USAID - Assessment of the Media Sector in Bangladesh |
| 15.02.23 | 5 | <p>Farm Journalism: How Broadcast Media reaches out to farming community in Bangladesh</p> <p>Recommended Reading:</p> <ol style="list-style-type: none"> 2. Ward, William Binnington (1959). Reporting Agriculture through Newspapers, Magazines, Radio, Television. Comstock Pub. Associates 3. AJM Shafiul Alam Bhuiyan, Krishi Sangbadikota (Farm Journalism) Chandravati Academy |
| 22.02.23 | 6 | <p>Farm Journalism: How Broadcast Media reaches out to farming community in Bangladesh</p> <p>Recommended Reading:</p> <ol style="list-style-type: none"> 1. Ward, William Binnington (1959). Reporting Agriculture through Newspapers, Magazines, Radio, Television. Comstock Pub. Associates 2. AJM Shafiul Alam Bhuiyan, Krishi Sangbadikota (Farm Journalism) Chandravati Academy |
| 01.03.23 | 7 | <p>Farm Broadcast Program Reviews: Critical Analysis</p> <p>Recommended Reading:</p> <ol style="list-style-type: none"> 1. Hossain, Mosharaff (1991). Agriculture in |

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| | | <p>Bangladesh: Performance, Problems, and Prospects. University Press</p> <p>2. AJM Shafiul Alam Bhuiyan, Krishi Sangbadikota (Farm Journalism) Chandravati Academy</p> |
| 08.03.23 | 8 | Mid |
| 15.03.23 | 9 | <p>Television News Coverage of Public Health Issues</p> <p>Recommended Reading:</p> <ol style="list-style-type: none"> 1. Gordon Guyatt et al. (1999). A Journalist's Guide to Writing Health Stories. American Medical Writers Association Journal |
| 22.03.23 | 10 | <p>Television News Coverage of Public Health Issues</p> <p>Recommended Reading:</p> <ol style="list-style-type: none"> 1. Gordon Guyatt et al. (1999). A Journalist's Guide to Writing Health Stories. American Medical Writers Association Journal |
| 29.03.23 | 11 | <p>Non-government Organizations, their critical role in nation building: How Television Captures NGO Activities in Development Perspective</p> <p>Recommended Reading:</p> <ol style="list-style-type: none"> 1. Ullah, A. K M. Ahsan & Routray, Jayant K. (2003). NGOs and Development, Alleviating Rural |
| 05.04.23 | 12 | <p>Television news production on Environment, Ecology, Infrastructure Developments</p> <p>Recommended Reading:</p> <ol style="list-style-type: none"> 1. Nelson, P. (1995). Ten practical tips for environmental reporting. Reston VA: Center for Foreign Journalists 2. Carolyn Ross (1995). Writing Nature; An Ecological Reader for Writers. St. Martin 's Press, Inc. 3. Blum, D. & Knudson, M. (2005). A Field Guide for Science Writers. New York: Oxford University Press |
| 12.04.23 | 13 | <p>Television news production on Environment, Ecology, Infrastructure Developments</p> <p>Recommended Reading:</p> |

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| | | <ol style="list-style-type: none"> 1. Nelson, P. (1995). Ten practical tips for environmental reporting. Reston VA: Center for Foreign Journalists 2. Carolyn Ross (1995). Writing Nature; An Ecological Reader for Writers. St. Martin 's Press, Inc. 3. Blum, D. & Knudson, M. (2005). A Field Guide for Science Writers. New York: Oxford University Press |
| 03.05.23 | 14 | <p>Television news production on Migration, Remittance</p> <p>Recommended Reading:</p> <ol style="list-style-type: none"> 1. Poverty in Bangladesh. Book Mark International Ltd. |
| 10.05.23 | 15 | Reserve Week |
| 17.05.23 | 16 | Preparation Week |
| 07.06.23 | 17 | Final Exam |