



**Course Title: Television Criticism (TFP 503)**  
**Credit Hour: 04 ; Marks :100**

**Introduction to the Course:**

The purpose of this course is to introduce students to the basic concepts, form, practices, functions and policies that have guided the evolution and operation of television industries around the world and especially in Bangladesh. It will also examine developments in programming, industrial and institutional structure, regulation, audiences, technological innovation and cultural significance of television over time.

**Specific Objectives:**

- To identify, assess and employ primary concepts and methods of televisual analysis and criticism
- To apply those concepts and methods to various narrative television programs
- To identify and evaluate how television's forms relate to wider economic and cultural contexts
- To channel critical observations into competent written criticism
- To gain a greater appreciation for television texts and contexts

**Number of classes per unit:**

Number of total classes	14
Number of classes per week/unit	1
Class hours per week/unit	3.00 hours
Consultation hours per week	1.00 hour

**Assessment:**

Sl. No.	Assessment Methods	(%)
1.	Attendance	05
2.	Mid-term	20
3.	Assignment	10
4.	Presentation	15
5.	Final Exam	50
	<b>Total</b>	<b>100</b>

## Introduction

### **Week One:**

- **Introduction**

Wasco, J. (2005). Introduction, In Janet.W (Ed.) *A Companion to Television* (pp: 1-5) Blackwell.

- **The Development of Television Studies**

Newcomb, H. (2005). The Development of Television Studies, In Janet.W (Ed) *A Companion to Television* (pp: 15-28), Blackwell.

## Part I : Television History

### **Week Two :**

- **Television and History**

Scannell, P. (2005). Television and History, In Janet.W (Ed) *A Companion to Television* (pp: 51-65), Blackwell.

### **Week Three:**

- **বাংলাদেশ টেলিভিশন : ঐতিহাসিক ধারাক্রম**

ভৌমিক, বর্ণনা (২০১৬). বাংলাদেশ টেলিভিশন : ঐতিহাসিক ধারাক্রম, ফাহিমদুল হক ও আ-আল মামুন সম্পাদিত যোগাযোগ, সংখ্যা ১২ (পৃ: ৭৩-৯৪) ।

## Part II: Formal Aspects of Television

### **Week Four:**

- **Production Techniques and Television Style**

O'Donnell, V. (2013). Production Techniques and Television Style , *Television Criticism* (Third edition) (pp: 88-122). Sage.

### **Week Five:**

- **Television and Storytelling**

O'Donnell, V. (2013). Television, the Nation's Storyteller, *Television Criticism* (Third edition) (pp: 114-142). Sage.

## **Part III : Theoretical Approaches to Television**

### **Week Six:**

- **Critical Perspectives on Television from the Frankfurt School to Postmodernism**

Kellner, D.(2005). Critical Perspectives on Television from the Frankfurt School to Postmodernism, In Janet. W (Ed) *A Companion to Television* (pp: 29-50), Blackwell.

### **Week Seven:**

- **In front of Camera and Behind the Scenes**

Bourdieu, P. (1998). In front of camera and behind the scene, *On Television and Journalism* (pp: 13-38), The New Press, New York.

## **Week Eight: Mid-Semester Examination**

### **Week Nine:**

- **Encoding and Decoding in the Television Discourse**

Hall,S.(1980).Encoding/Decoding,<https://spstudentenhancement.files.wordpress.com/2015/03/stuart-hall-1980.pdf>

## **Part iv : Television Genres**

### **Week Ten:**

- **Television Genres**

O'Donnell, V. (2013). Television Genres, *Television Criticism* (Third edition) (pp: 143-180). Sage.

### **Week Eleven:**

- **Soap Opera**

Geraghty, C. (2005). The Study of Soap Opera, In Wasco. J (Ed) *A Companion to Television* (pp: 308-323), Blackwell.

## **Part V: State, Television and Development**

### **Week Twelve:**

- **Who Rules TV ?**

Harvey, S. (2005). Who Rules TV? States, Markets and the Public Interest, In Janet, W (Ed) *A Companion to Television* (pp: 142-156), Blackwell.

### **Week Thirteen:**

- **Television and Public sphere**

Rahman, A. (2012). Television and Public Sphere in Bangladesh: An Uneasy Relationship, *Media Asia*, 39:2, 83-92, DOI: 10.1080/01296612.2012.11689922

### **Week Fourteen:**

- **Television and National Identity**

Richards, M. (2000). Television, Development and National Identity, In David, F and Michael, R (Eds) *Television in Contemporary Asia* (pp: 29-41) Sage.

### **Recommended Texts:**

1. Wasco, J (Ed)(2005) . *A Companion to Television*, Blackwell.
2. O'Donnell, V (2013), *Television Criticism (Third Edition)*, Sage.
3. Bourdieu, P (1998), *On Television and Journalism*, The New Press, New York.
4. French, D and Richards, M (Eds)(2000), *Television in Contemporary Asia*, Sage.
5. Allen, R.C (Ed) (1992). *Channels of Discourse, Reassembled: Television and Contemporary Criticism*. Routledge.