

Department of Television, Film and Photography
University of Dhaka
BSS 7th Semester
TFP 404: Television Journalism: Business and Economics

Course Instructor: Khandakar Rubyat Mursalin

Students will be taught the skills of financial and business reporting for television. This course will discuss the building blocks of a national economy including banking and financial processes and institutions, trading system, national budget, and share market. Students will produce reports on financial institutions and share market.

Week 1: Introduction to the course, Divisions, Wings and Functions of the Ministry of Finance & Ministry of Commerce

Read:

<http://www.cabinet.gov.bd/site/page/55bcf4d6-dd85-45c1-94b6-bcb06e4b1b12>
<https://mof.gov.bd/site/page/2ca4b699-e479-4634-90c0-c284edff6d39/Work-Distribution>
<https://mincom.gov.bd/site/page/b5f779be-c75e-4b1d-b918-42b8aec8a084B2%E0%A6%BF>

Week 2: Introduction to the Economy of Bangladesh. Macroeconomic Terms (GDP, GNP, Inflation etc.)

Read:

Azizur Rahman Khan - The Economy of Bangladesh_ A Quarter Century of Development (2015, Palgrave Macmillan UK)
ব্যবসায় সাংবাদিকতা- অজয় দাশগুপ্ত, রোবায়ত ফেরদৌস

Week 3: Bangladesh Share Market (History BSEC, Listing, Overview, Technical Terms & Factors, Trading, Manipulation)

Read:

A Comprehensive Study on Capital Market Developments in Bangladesh, Research Department Bangladesh Bank
Emerging Equity Market and Economic Development: Bangladesh Perspective

Week 4: Different Financial Institutions; NBR, Customs & Excise, Vat & Revenue etc. Export Import, Foreign Investment, Aid and Others

Read:

<https://mof.gov.bd/site/page/2ca4b699-e479-4634-90c0-c284edff6d39/Work-Distribution>
<https://mincom.gov.bd/site/page/b5f779be-c75e-4b1d-b918-42b8aec8a084B2%E0%A6%BF>

Week 5: Presentation (Generating Ideas for Stories)

Week 6: Midterm

Week 7: Business Journalism is More Fun than You Think, what makes a good business story?

Read:

Chapter 1- Chris Roush- Show Me the Money: Writing Business and Economics Stories for Mass Communication (Routledge Communication Series) 2nd Edition (2010).
Chapter 1, 5. Pani, P. A. N. D. E. L. I., & Fischer-Butmaloiu, U. (2018). Introduction to business and economic journalism.

Week 8: Writing Effective Business News

Read:

Chapter 2: Keith Hayes - Business Journalism_ How to Report on Business and Economics (2014, Apress)

Week 9: Reporting on Business for Television

Read:

Chapter 10- Keith Hayes - Business Journalism_ How to Report on Business and Economics (2014, Apress)
Part 2: Terri Thompson - Writing about business_ the new Columbia Knight-Bagehot guide to economics and business journalism (2001, Columbia University Press)

Week 10: Interviewing Experts, Getting the best from Press Conference

Read:

Chapter 6- Pani, P. A. N. D. E. L. I., & Fischer-Butmaloiu, U. (2018). Introduction to business and economic journalism.
Chapter 8- Keith Hayes - Business Journalism_ How to Report on Business and Economics (2014, Apress)

Week 11: New Media

Read:

Chapter 13: Keith Hayes - Business Journalism_ How to Report on Business and Economics (2014, Apress)

Week 12: Guest Lecture (Business Journalism in Bangladesh; Opportunities & Prospects)

Week 13: Ethics in Business Journalism

Read:

Chapter 6- Keith Hayes - Business Journalism_ How to Report on Business and Economics (2014, Apress)
Part 2: Terri Thompson - Writing about business_ the new Columbia Knight-Bagehot guide to economics and business journalism (2001, Columbia University Press)

Readings:

1. Chris Roush- Show Me the Money: Writing Business and Economics Stories for Mass Communication (Routledge Communication Series) 2nd Edition (2010).
2. Azizur Rahman Khan - The Economy of Bangladesh_ A Quarter Century of Development (2015, Palgrave Macmillan UK)
3. Keith Hayes - Business Journalism_ How to Report on Business and Economics (2014, Apress)
4. Terri Thompson - Writing about business_ the new Columbia Knight-Bagehot guide to economics and business journalism (2001, Columbia University Press)
5. Pani, P. A. N. D. E. L. I., & Fischer-Butmaloiu, U. (2018). Introduction to business and economic journalism.
6. ব্যবসায় সাংবাদিকতা- অজয় দাশগুপ্ত, রোবায়ত ফেরদৌস

Marks Distribution

Sessional: 50

Midterm: 20

Studio Production: 15

Outdoor Stories: 10

Attendance: 5

Semester Final Exam: 50