

Course outline_ TFP 403 Global Media Issues & Problems
Bachelor of Social Science in Television, Film and Photography
Total Marks: 100
Department of Television, Film and Photography
University of Dhaka

About this course: In recent years, the globalization of the media has become a key issue of debate and discussion in many nations. Lectures and discussions will shed light on the complex and contradictory relationships among global, national and local forces that shape the globalization of the media. This course will explore the global media structure and institutions and critically examine the role that film, television, video games, and other media play in shaping our sense of global, national, and local cultures and identities.

Instructor: Shaolin Shaon

Class hours: 01:00-04:00 p.m. on Sunday

Classroom: 1101 KB

Student consultation hours: After the class or by appointment

Course requirements:

Class attendance: 5%

Class Test: 15%

Presentation: 10%

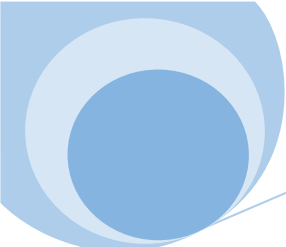
Midterm : 20%

Course Final: 50%

Grading Scale:

Marks obtained (%)	Grades	Grade Point
80-100	A+	4.00
75-79	A	3.75
70-74	A-	3.50
65-69	B+	3.25
60-64	B	3.00
55-59	B-	2.75
50-54	C+	2.50
45-49	C	2.25
40-44	D	2.00
Less than 40	F	0.00
I	Incomplete	
W	Withdrawn	

Required texts: A custom courseware will be made available through your class representatives/ a print shop. Course Instructor will prepare a list of Text Films that won National and International Award in Film Editing.



References Books:

1. International and Development Communication: A 21st-Century Perspective Edited by: Bella Mody	SAGE Publications, Inc. 2003 DOI: https://dx.doi.org/10.4135/9781452229737 Print ISBN:9780761929017 Online ISBN:9781452229737
2. The Clash of Fundamentalisms: Crusades, Jihads and Modernity by Tariq Ali (Author)	Verso; First Edition (April 17, 2002) English 344 page ISBN-10 : 1859846793 ISBN-13 : 978-1859846797
3. Mapping World Communication War, Progress, Culture by Armand Mattelart Translated by Susan Emanuel and James A. Cohen	1994 ISBN 978-0-8166-2262-7 294 pages
4. Communication and Culture in War and Peace Edited by: Colleen Roach	SAGE Publications, Inc. Series: Communication and Human Values 1993 DOI: https://dx.doi.org/10.4135/9781483326047 Print ISBN:9780803950634 Online ISBN:9781483326047
5. The Globalization Reader, 6th Edition By Frank J. Lechner (Editor), John Boli (Editor)	Wiley-Blackwell ISBN: 978-1-119-40994-6 November 2019 648 Pages
6. Global Productions: Labor in the Making of the "information Society" Gerald Sussman, John A. Lent	Hampton Press, 1998 - 317 pages
7. Global Media Governance: A Beginner's Guide (Critical Media Studies: Institutions, Politics, and Culture) Wiley-Blackwell by Seán Ó Siochrú (Author), Bruce Girard (Author), Amy Mahan (Author)	Rowman & Littlefield Publishers; (May 1, 2002) English 208 pages ISBN-10 : 0742515664 ISBN-13 : 978-074251566
8. Cultural Rights in a Global World By Anura Goonasekera, Cees J. Hamelink, Venkat Iyer	Eastern Universities Press, 2003 - 290 pages
9. Globalize This!: The Battle Against the World Trade Organization July 1, 2002 by Kevin Danaher (Author), Roger Burbach	Common Courage Press; (July 1, 2002) English 218 pages ISBN-10 : 9781567511963 ASIN : 1567511961

<p>10. Global Media Ethics: Problems and Perspectives 1st Edition by Stephen J. A. Ward (Editor)</p>	<p>Wiley-Blackwell; 1st edition (March 4, 2013) English 340 pages ISBN-10 : 9781405183925 ISBN-13 : 978-1405183925 ASIN : 1405183926</p>
<p>11. Global Journalism: Understanding World Media Systems Edited By Daniela V. Dimitrova</p>	<p>Rowman & Littlefield Publishers Pages: 258 978-1-5381-4684-2 August 2021</p>
<p>12. Global Media Studies By Toby Miller and Marwan M. Kraidy</p>	<p>Cambridge, UK ; Malden, MA : Polity Press, 2016. 247 pages ISBN:9780745644318</p>
<p>13. Global Media Entertainment: A Critical Introduction by Artz, Lee, author.</p>	<p>West Sussex, England : Wiley Blackwell, 2015. 248 pages ISBN:9781118955468</p>
<p>14. Globalization and Media: Global Village Of Babel By Jack Lule.</p>	<p>Lanham : Rowman & Littlefield, [2018] 1954 208 pages Edition:Third edition. Series: Globalization (Lanham, Md.), Globalization (Lanham, Md.) ISBN:9781538106273</p>
<p>15. Globalization and Media in The Digital Platform Age by Jin, Dal Yong</p>	<p>New York, NY : Routledge, 2020. 1964 173 pages http://hdl.library.upenn.edu/1017.12/2551133 ISBN:9781000680744</p>
<p>16. Handbook of Global Media Research by Volkmer, Ingrid.</p>	<p>Hoboken, N.J. : Wiley-Blackwell, 2012. 554 pages Edition: First edition. Series: Handbooks in communication and media, Handbooks in communication and media http://hdl.library.upenn.edu/1017.12/1229227 ISBN: 1118255291</p>



TFP 403 GLOBAL MEDIA ISSUES AND PROBLEMS COURSE OUTLINE

BSS 6th Batch 7th Semester
Semester Co-Ordinator: S.M. Imran
Hossain

- Why study global media?
- Political economy of Global Media
- Networks and convergence
- Critical media approaches – public sphere and its critiques
- The problem of audiences
- Global and local: new spatiality's of politics, media and culture
- Global media, nation/citizenship
- Media and power -post-structuralist approaches
- Global media and social movements
- Disruptions/activism- the potential of global media?

NO	TOPICS & MATERIALS, REFERENCES, TEXT FILM & OTHERS
1. Week	Global Media governance
2. Week	Cultural Rights in The Global Village Globalize this
3. Week	Theories and Research in International Communications
4. Week	Theories of Development Communication
5. Week	Clash of Fundamentalisms
6. Week	The Emergence of Technical Network Transitional Corporate Networks
7. Week	Conceptualizing civil society from the bottom up
8. Week	Cultural Imperialism and Renaissance in Media and Literary Theory Not Yet the Post Imperialist Era
9. Week	The International regulations of Information flows The new international Information order
10. Week	NGO Dilemmas: Trojan Horses for neoliberalism New chips in old skins
11. Week	Presentation 01
12. Week	Presentation 02
13. Week	Class Party
	Preparation week
	Semester Final Exam_ Mark 50

