

# Course Outline

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## Basic Information

Faculty	Muhammad Mushfiq Mahbub
Class day/Time/Room	Monday; 01 pm to 04 pm; 708SB
Contact Details	E-Mail: <a href="mailto:Mushfiq.turjo@gmail.com">Mushfiq.turjo@gmail.com</a> ; Cell: 01711 10 35 28
Department	Television, Film and Photography
Course Title	Photography and Visual Culture
Course Code	TFP 411
Credit	04

## Course Details

### 1. Course Description

Introducing the students to the history of photography in the subcontinent and different perspectives on visual culture. The course is divided into two parts. Pre-midterm the course will focus on the history and evolution of visuals in the subcontinent, the politics of images and how images have been used to represent different communities and cultures. Post-midterm the course will focus on the modern aspects of visual culture. This will include the study of Artificial Intelligence (AI) and contemporary visual trends in this post-modern era. Overall the course aims to develop a new perspective for interpreting the visual world.

### 2. Course Objective

Developing critical and analytical vision in looking at visual mediums and works, through interactive lectures and critical practices. Students will be introduced to different concepts and references to cope with the modern visual world.

The course will also look at the visual world in a post-modern era where technological advancements and methods have created a paradigm shift in contemporary visual culture. Students will look at interpreting these changes through photography.

### 3. Course Learning Outcome

The course aims to create, curate and criticise visuals of the contemporary surroundings.

## 4. Teaching & Learning Method

Interactive class lectures with different visual exercises on critical concepts. Use of photography and film to explain concepts easily and in a deeper way. The course will include a gallery visit to learn in a practical environment followed by a critiquing session and presentations.

## 5. A. Assessment Schedule

Assessment 1	Presentation	Session	Week 7, 12
Assessment 2	Midterm	Session	Middle of the semester
Assessment 3	Create, Curate and Criticise on AI production	Session	After the midterm
Assessment 4	Final Exam	Session	End of the semester

## 5. B. Weights of Assessments

Assessments	%
Class Attendance:	05%
Presentations (Two)	10%
Create, Curate and Criticise on AI production:	15%
Assignments (Mid)	20%
Final Assignment and Exhibition (Curriculum Integration)	50%
<b>Total</b>	<b>100%</b>

## 5.C. Grading scale:

Marks Obtained %	Grade	Grade Point
80-100	A+	4.00
75-79	A	3.75
70-74	A-	3.50
65-69	B+	3.25
60-64	B-	3.00
55-59	B	2.75
50-54	C+	2.50
45-49	C	2.25
40-44	D	2.00
Less than 40	F	0.00
	I	Incomplete
	W	Withdrawn

## 6. Course Topics

<b>Week 01</b>	What is photography? Characteristics of photographs.
<b>Week 02</b>	What is culture, what is visual culture? Types of visual culture.
<b>Week 03</b>	The first century of Photography in Asia, History of subcontinent photography, Ethnographic photography, Colonial Photography.
<b>Week 04</b>	Ethnographic photography (Continued), Colonial Harem, orientalism, Photographing ethnic people.

<b>Week 05</b>	Photographing others
<b>Week 06</b>	Gallery Visit (Practical Session)
<b>Week 07</b>	Presentation of the visit, Criticism, Midterm preparation
<b>Week 08</b>	Mid Semester Exam
<b>Week 09</b>	the male gaze, feminist angle of looking at images
<b>Week 10</b>	Selfie, Meme, Pop culture, manipulated/fake image, Farewell to the family album? (And case study on the cultural history of wedding photography)
<b>Week 11</b>	Visual culture, consumerism and advertising, Advertisement [Fear as a tool]
<b>Week 12</b>	Presentation on contemporary visual culture, Visual culture of Artificial Intelligence, Post-Post Photography
<b>Week 13</b>	Production of AI
<b>Week 14</b>	Production of AI
<b>Week 15</b>	Curating Exhibition/Publication and Criticising.
<b>Week 16</b>	Semester Final Exam

## 7. List of References

Course Notes	Slides presentation, Audio / video presentation, oral and visual lecture in the class
Essential Books (Text Books)	<ul style="list-style-type: none"> <li>• The Photographer’s Eye by John Szarkowski</li> <li>• The Routledge Companion to Photography and Visual Culture (Routledge Art History and Visual Studies Companions) 1st Edition</li> <li>• Ways of Seeing by John Berger.</li> <li>• The Colonial Harem by Malek Alloula</li> <li>• Bangladesh’s Changing Mediascape From State Control to Market Forces Edited by Brian Shoemith and Jude William Genilo</li> <li>• Visual Communication Images with Messages by Paul Martin Lester</li> <li>• Kamra Edition 02</li> <li>• Counterfoto 01</li> </ul>

## 8. Course Policies and Procedures

<p>Late submission of work: Late submission will be followed by penalty, please maintain deadlines.</p> <p>Plagiarism: Plagiarism not only is legally wrong but also morally corrosive. Students who, for whatever reason, submit work either not their own or without clear attribution to its sources will be subject to disciplinary action.</p>
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Signature of the faculty

Date: 22.01.2023